STEP BY STEP
EXHIBIT & SPONSOR MANAGEMENT

Trade show and exhibitors provide opportunities to showcase complementary vendor products and services of interest to you attendees while serving as an excellent source of revenue. Our meeting coordinators can design exhibitor and sponsor programs to attain your revenue objectives, then support those programs from start to finish. With our experience and expertise, your exhibitors and sponsors will enjoy doing business with your show.

MANAGING EXHIBITS & SPONSORS

Sponsorship program and package development

Exhibit hall designs that maximize sales opportunities and traffic flow

Exhibitor registration, booth selection, and management

Communications (confirmations, updates, show policies, special requests)

Attendee-exhibitor networking

Exhibitor surveys

BENEFITS

Proven organizational platforms

Increased meeting revenue

Real-time reporting

Communications that position exhibitors for success

Lead retrieval solutions

EVENT
S E R V I C E S
UtahState University®