

# STEP BY STEP EVENT TECHNOLOGY

*Technology can help contribute to the "wow" factor to your meeting and create a memorable, user-friendly experience for attendees. New meeting technologies can bring the experience and educational insights of your event to more people than can physically attend, or provide a wealth of content on demand to extend the life of your conference. In addition, technology can improve the efficiency of planning and implementing your event. We build your mobile event app, and lend our expertise in marketing, maintaining and maximizing its incredible benefits. Whether you need a multi-track schedule, speaker profiles, or interactive maps your app does it all in a beautiful, easy to use package. Upload documents, send push notifications, and more!.*

## WHAT WE CAN DO.

Mobile apps and mobile compatible websites

Onsite technology infrastructure, engineering management and support

Webcasting and archived, on demand content libraries

Live streaming of sessions

Digital session recordings

DEU/DPE credit tracking

## MOBILE APP.

We build your mobile event app, and lend our expertise in marketing, maintaining, and maximizing its incredible benefits.

Our event app provides easy access to detailed agendas by day and track conference attendees and keynote speakers.

Let us do the work! We provide the knowledge and labor to build the app and lend you our expertise in marketing, maintaining, and maximizing the app.

## BENEFITS

Go Green by placing your printed materials electronically in the palm of your attendee's hands

Increase attendee engagement

Live polling and Surveys

Greater sponsor and or exhibitor exposure

Increase attendee networking by giving them a platform to communicate with each other

Generate revenue

Electronic access to updated detailed agendas by day and track

Speaker bios and presentations at your fingertips

Target specific attendees and groups via app alerts