

# STEP BY STEP BUDGETING/FINANCIAL PLANNING & MANAGEMENT

*Trade show and exhibitors provide opportunities to showcase complementary vendor products and services of interest to you attendees while serving as an excellent source of revenue.*

## MANAGING EXHIBITS & SPONSORS



Sponsorship program and package development

Exhibit hall designs that maximize sales opportunities and traffic flow

Exhibitor registration, booth selection, and management

Communications (confirmations, updates, show policies, special requests)

Attendee-exhibitor networking

Exhibitor surveys

### BENEFITS

Proven organizational platforms

Increased meeting revenue

Real-time reporting

Communications that position exhibitors for success

Lead retrieval solutions